University of Wrocław
The Eugeniusz Geppert Academy of Art and Design in Wrocław

PROGRESS IN COLOUR STUDIES 2026

CONFERENCE PROGRAMME

10-12 September 2026

THURSDAY 10 September

9.00 **Registration**
9.30 – 9.45 **Conference Opening**
9.45 – 10.30 **Plenary Lecture**
Carole P. Biggam *Madder: A dye-plant of early medieval England*

10.30 – 11.00 **Coffee Break**

Colour, Psychology, Optics, Colour in Literature

11.00 – 11.30
Déborah Epicoco, Domicele Jonauskaite, Christine Mohr
Using semantic associations to test theories and assumptions in colour psychology

11.30 – 12.00
Myriam Ouznadji, Domicele Jonauskaite, Déborah Epicoco, Christine Mohr, Alessia Garzilli, C. Alejandro Parraga, The International Colour Emotion Association Survey Group
Prototypical colour selections and their associations with emotion concepts across 35 countries

12.00 – 12.30
Kazim Hilmi Or
Digital twins in illumination and colour in microscopy and spectroscopy

12.30 – 13.30 **Lunch**

Colour in Language

13.30 – 14.00
Jolanta Mazurkiewicz-Sokołowska
The construction of astronomical terms including colours and their extensions in everyday language: A cognitive-linguistic comparative study of English, German and Polish

14.00 – 14.30
Jodi L. Sandford
Embodied conceptual model of color applied

14.30 – 15.00
Renata Przybylska, Agata Kwaśnicka-Janowicz
Conceptualization of colors in Polish culinary discourse

15.00 – 15.30
Marta Gierczyńska
Metaphorical extensions of color terms: A corpus-based comparison of English and Polish

15.30 – 16.00 **Coffee Break**

Colour in Literature

Richard Změlík
How to analyze the color settings of fictional worlds using quantitative models?

Agnieszka Uberman
Colour in darkness... Colour metaphors in Nobody's Girl: A Memoir of Surviving Abuse and Fighting for Justice by Virginia Giuffre

Lilia Raciula, Felicia Voicu
The dictionary of chromatic poetic language (Romanian postmodern poetry): Project, methodology, and preliminary notes on the investigated chromonyms

Colour in Literature and Culture

Barbara Piotrowska-Rzeźwicka
Color in ekphrastic songs: The case of Marek Grechuta's Śpiewające Obrazy

Renata Senktas
"My mother wore a yellow dress": Yellow as memory and motif in Louis MacNeice's work

Federico Valenti
From silk to semantics: Teaching colour in Han China (206 BCE–220 CE)

Michal Schwarz
Aspects of the color white in the history, culture, and natural environment of Inner Asia

THURSDAY 10 September

Colour Psychology

16.00 – 16.30

Anastazja Adamczyk, Killian Droz, Francisco Diaz-Barrancas, Elise Dan-Glauser, Paolo Ruggieri, Christine Mohr, Domicele Jonauskaite
Subjectively felt and objectively measured emotions in response to colour: A study in virtual reality

16.30 – 17.00

Domicele Jonauskaite, Nina Gierlinger, Helmut Leder, Christine Mohr
Visual experience is not necessary for colour-emotion associations: Evidence from people with congenital and acquired blindness

17.00 – 17.30

Akvile Sinkeviciute, Heather Ferguson, Dimitris Mylonas
Classes of English colour names across the adult lifespan

Colour in Language

Mari Uusküla
Colour naming in the Circum-Baltic languages: Similarities and variation under areal contact

David Bimler
A study in scarlet and bright red: Using colour-naming data from the 'xkcd' survey to quantify gender differences in usage of English colour-term modifiers

Cecilia Mignanti, Djibrila Tetereou, Sara Petrollino
Visual semantics in African pastoral societies: A comparative study of Maa, Fulfulde and Hamar

19.00 **Conference Dinner**

FRIDAY 11 September

9.45 – 10.30 **Plenary Lecture**
Łukasz Huculak *Where the brain meets the universe*

10.30 – 11.00 **Coffee Break**

Colour in Fine and Applied Arts

11.00 – 11.30

Jodi L. Sandford, Valter Gosti
SANDFORD&GOSTI: Colored shirts – a participatory art practice in color semantics

11.30 – 12.00

Bolormaa Algaa
Chromatic memory: A neurophenomenological analysis of Balgansuren Natsagdorj's Taiga

12.00 – 12.30

Agata Kwiatkowska-Lubańska
Millennial Pink: The colour of a generation: Design in the context of social and cultural changes in the 21st century

Colour in Language / Categorisation

Donald Dedrick
Integrating different types of explanation for basic colour terms and categories

Dimitris Mylonas, Rafique Ahmed, Jonathan Stutters, Alexandros Koliousis, Akvile Sinkeviciute
Colour Spinner: Exploring diversity in colour categorisation across languages

Mark Ó Fionnáin
"An dubh a chur ina gheal": Irish colour definitions re-examined

12.30 – 13.30 **Lunch**

Colour in Applied Arts

13.30 – 14.00

Julian Rennie
Zenithal light in the wardrobe

14.00 – 14.30

Lina Schmidt, Timo Rieke
Bridging the gap? The relationship between colour science and applied colour design

14.30 – 15.00

Anna Cisło
Is there anything beyond green? The colours to represent Ireland on book covers published in Poland

15.00 – 15.30

Rafał Werszler
The color of cherry on the covers of European literature

Colour in Language

Donald Reindl
Vivid Arizona, Drab Nebraska? A colorful view of American geographical names

Paulina Ogórek, Marta Gierczyńska
Chromonymic surnames in Polish and English: Origins, distribution and cultural significance

Ewa Rudnicka
A dictionary palette of colours

Carlotta Viti
Typological tendencies in semantic changes of color terms

15.30 – 16.00 **Coffee Break**

FRIDAY 11 September

16.00 – 18.00 Poster Session

Helerin Lomp, Mari Uusküla
Bilingual colour naming: Preliminary study of Estonian-English bilinguals

Killian Droz, Anastazja Adamczyk, Francisco Diaz-Barrancas, Christine Mohr, Elise Dan-Glauser, Paolo Ruggeri, Domicele Jonauskaite
Imagined vs experienced: Do colours make us feel what we think they would?

Iwona Loewe
On the distinctiveness of color and shape as signs in culture

Barbara Kosik-Szwejkowska
Linguistic and cultural aspects of colour in the Spanish language

Katarzyna Rogalska-Chodecka
Language-mediated colour perception: The influence of linguistic development on colour categorisation in 3- and 6-year-olds – a pilot study

Danuta Stanulewicz, Ewa Komorowska
Celadon in Polish: Salience, associations, connotations and possible prototypical references

19.00 ***Vernissage of the exhibition*** *"Purkinje Effect"*

A collective color exhibition dedicated to Jan Evangelista Purkyně, a Wrocław-based Czech neurologist who researched color perception discovered the effect that bears his name.

Gallery halls of the University of Wrocław Library, Fryderyka Joliot-Curie 17

Curated by: Łukasz Huculak, Karol Babicz, Tomasz Wiktor

Authors of the exhibition:

Karol Babicz	Malwina Gaj	Anna Kołodziejczyk	Jakub Leniart	Alicja Pruchniewicz
Paweł Baśnik	Jarosław Grulkowski	Monika Konieczna & Mariusz Sybilla	Wojciech Lupa	Bartosz Radziszewski
Marta Borgosz	Marcelina Groń	Waldemar Kuczma	Marta Lech	Katarzyna Rutkowska
Leone Burridge	Józef Hałas	Aga Jarząbowa & Maciej Bączyk / Kinomanual	Kamil Moskowczenko	Sonia Ruciak
Jan Chwałczyk	Łukasz Huculak		Sylwia Mucha	Norman Smużniak
Tomasz Dobiszewski	Joanna Jamrozińska	Anna Maria Kramm	Michał Marek	Rafał Werszler
Katarzyna Frankowska	Joanna Kaucz	Marek Kulig	Wojciech Pukocz	Tomasz Wiktor

SATURDAY 12 September

9.45 – 10.30 **Plenary Lecture**

Galina V. Paramei *Experiential and linguistic factors attune colour concepts: 'Blues' of Italian speakers*

10.30 – 11.00 **Coffee Break**

Colour in Language

11.00 – 11.30

Veera Hatakka
Finnish purple: Do violetti and li(i)la differ in meaning?

11.30 – 12.00

Kaja Gostkowska, Agnieszka Kaliska, Mavina Pantazara
Exploring synonymy among BLUE pigments terms in French

12.00 – 12.30

Danuta Stanulewicz, Adam Pawłowski
Black lists, black holes and black angels: The word for BLACK in the Polish press

Colour in Language

Yurie Okami
Innovative -i forms in Japanese color terms: Evidence for the fluidity of the adjective category

Merle Oguz
Colour idioms in Turkish and Estonian: Evidence from Free-listing and Machine-Assisted Translation

Bartłomiej Alberski, Ewa Rudnicka, Alicja Derych, Hubert Jankowski
Mapping color: A comparative overview of żółty and yellow in plWordNet and Princeton WordNet

13.00 – 14.00 **Lunch**

14.00 – 15.00 **PICS Meeting**

PROGRESS IN COLOUR STUDIES 2026

Scientific Committee

Leticia Álvaro *(Complutense University of Madrid)*
Carole P. Biggam *(University of Glasgow)*
Victoria Bogushevskaya *(University of Bergamo)*
Don Dedrick *(University of Guelph)*
Anna Franklin *(University of Sussex)*
Ewa Komorowska *(University of Szczecin)*
Marzenna Mioduszewska *(independent scholar, formerly at Rey Juan Carlos University)*
Dimitris Mylonas *(Northeastern University London)*
Galina Paramei *(Liverpool Hope University)*
Kazimierz Pawlak *(The Eugeniusz Geppert Academy of Art and Design in Wrocław)*
Adam Pawłowski *(University of Wrocław)*
Jodi Sandford *(independent scholar, formerly at University of Perugia)*
Danuta Stanulewicz *(University of Gdańsk)*
Mari Uusküla *(Tallinn University)*
Magdalena Wosik *(The Eugeniusz Geppert Academy of Art and Design in Wrocław)*

Organising Committee

Paweł Bernacki *(University of Wrocław)*
Anna Cisło *(University of Wrocław)*
Rafał Werszler *(University of Wrocław)*

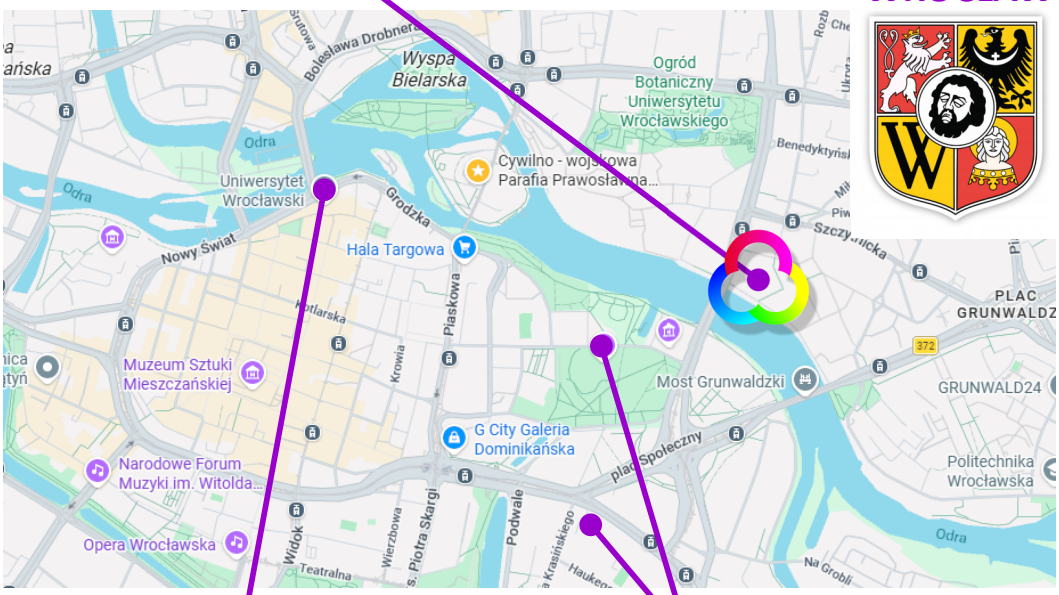
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10-12 September 2026

The conference will be held in the lecture halls
of the University of Wrocław Library, Fryderyka Joliot-Curie 17

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AKADEMIA SZTUK PIĘKNYCH IM. EUGENIUSZA GEPPERTA WE WROCŁAWIU

https://phc.uni.wroc.pl/PICS2026/